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$$\vdots$$

$$(x + h)^n = x^n + nx^{n-1}h + ()x^{n-2}h^2 + \dots + ()xh^{n-1} + h^n$$

Show Pascal triangle

where missing numbers are constants *depending on n and the position*

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h}$$

$$\begin{aligned} f'(x) &= \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} \\ &= \lim_{h \rightarrow 0} \frac{(x+h)^n - x^n}{h} \end{aligned}$$

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\end{aligned}$$

General case, use logarithmic differentiation (Chapter 8).

Rule 6: (Product Rule) If f and g are differentiable (at x), then the product fg is also differentiable (at x) and

$$\frac{d}{dx}(f(x)g(x)) =$$

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Trick – subtract and add $f(x+h)g(x)$ in the numerator:

$$\frac{d}{dx}[f(x)g(x)] = \lim_{h \rightarrow 0} \frac{[f(x+h)g(x+h) - f(x+h)g(x)] + [f(x+h)g(x) - f(x)g(x)]}{h}$$

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&= \lim_{h \rightarrow 0} f(x+h) \cdot \lim_{h \rightarrow 0} \frac{[g(x+h) - g(x)]}{h} + \lim_{h \rightarrow 0} g(x) \cdot \lim_{h \rightarrow 0} \frac{[f(x+h) - f(x)]}{h}
\end{aligned}$$

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\frac{d}{dx}[f(x)g(x)] &= \lim_{h \rightarrow 0} \frac{[f(x+h)g(x+h) - f(x+h)g(x)] + [f(x+h)g(x) - f(x)g(x)]}{h} \\
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&= f(x)g'(x) + g(x)f'(x)
\end{aligned}$$

Fact If f is differentiable, then it is continuous.

Example Let $F(x) = (3x^2 - 5)(x^3 - 5x + 1)$. Find $F'(x)$.

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$$F'(x) = (3x^2 - 5) \frac{d}{dx}(x^3 - 5x + 1) + (x^3 - 5x + 1) \frac{d}{dx}(3x^2 - 5)$$

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 \end{aligned}$$

Alternative Method Expand

$$\begin{aligned}
 F(x) &= \dots\dots \\
 &= 3x^5 - 20x^3 + 3x^2 + 25x - 5
 \end{aligned}$$

and then differentiate term by term.

Rule 7: (Quotient Rule) If f and g are differentiable (at x) and $g(x) \neq 0$, then the quotient $\frac{f}{g}$ is also differentiable (at x) and

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Proof Similar to the proof of the product rule.

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Alternative notation $D \left(\frac{f}{g} \right) = \frac{g \cdot Df - f \cdot Dg}{g^2}$

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Method 1

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Method 1 (Using quotient rule)

$$\frac{d}{dx} \left(\frac{2x^2 - 3}{\sqrt{x}} \right) = \frac{\sqrt{x} \cdot \frac{d}{dx}(2x^2 - 3) - (2x^2 - 3) \cdot \frac{d}{dx}x^{\frac{1}{2}}}{(\sqrt{x})^2}$$

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 &= \frac{\sqrt{x} \cdot 4x - (2x^2 - 3) \cdot \frac{1}{2}x^{-\frac{1}{2}}}{x} \\
 &= \frac{4x^{\frac{3}{2}} - x^{\frac{3}{2}} + \frac{3}{2}x^{-\frac{1}{2}}}{x} = \frac{3x^{\frac{3}{2}} + \frac{3}{2}x^{-\frac{1}{2}}}{x} \\
 &= 3x^{\frac{1}{2}} + \frac{3}{2}x^{-\frac{3}{2}} = 3\sqrt{x} + \frac{3}{2x\sqrt{x}}
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- In Chapter 9, will discuss the *chain rule*.

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Exercise Guess a formula for $f^{(n)}(x)$. *Involves $n!$, see supplementary notes*

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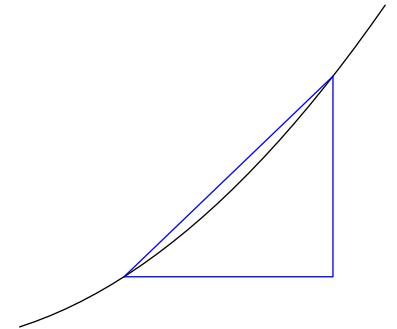
Geometric meaning

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Geometric meaning $y = f(x)$ represents a curve in the xy -plane:

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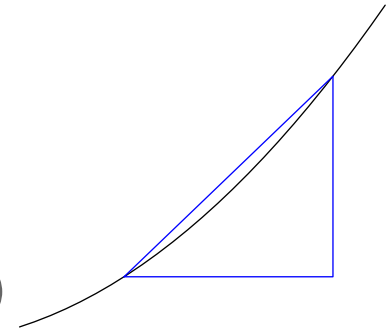


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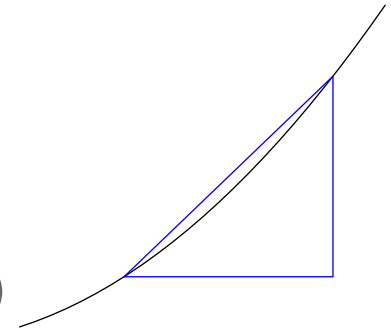


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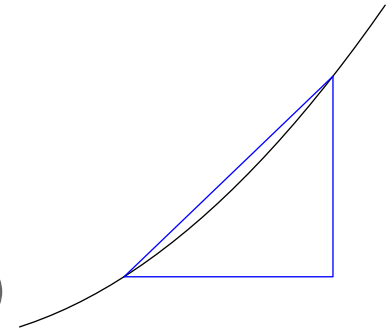
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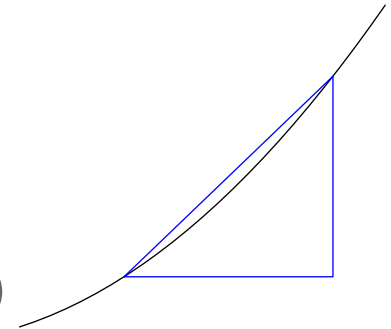
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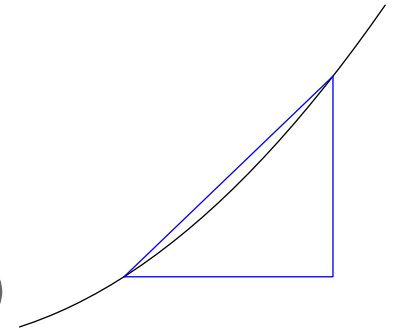
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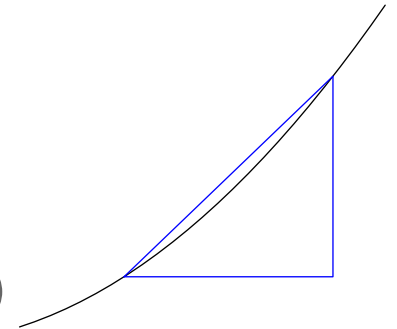
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Example Consider the curve given by

$$y = x^3 - 2x^2 + 3x - 7$$

Find an equation for the line tangent to the curve at the point $A = (2, -1)$.

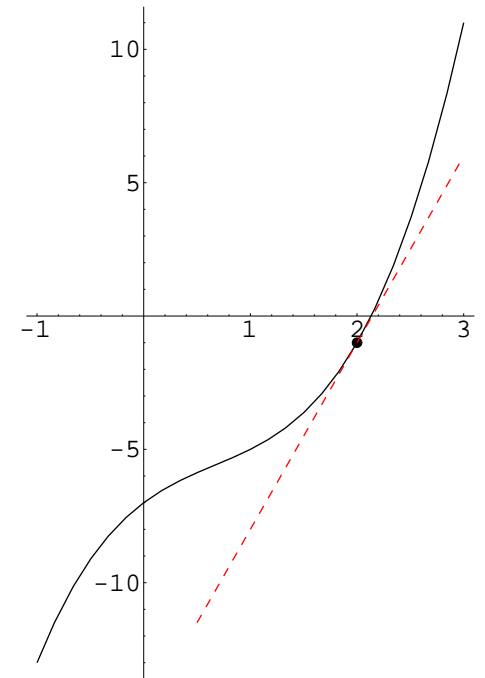
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$$y = x^3 - 2x^2 + 3x - 7$$

Find an equation for the line tangent to the curve at the point $A = (2, -1)$.

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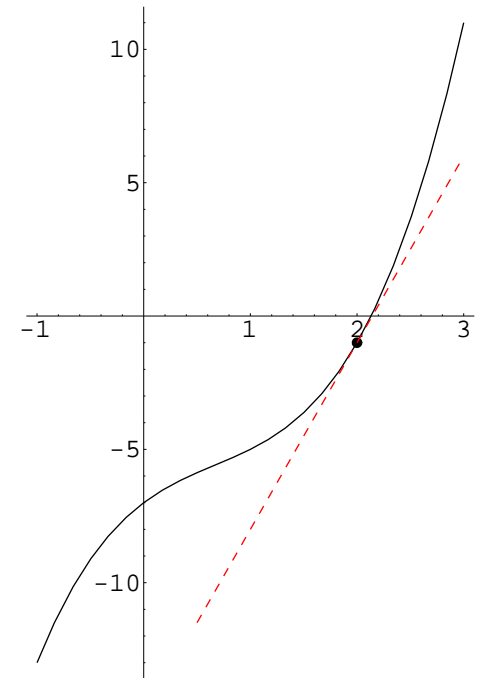
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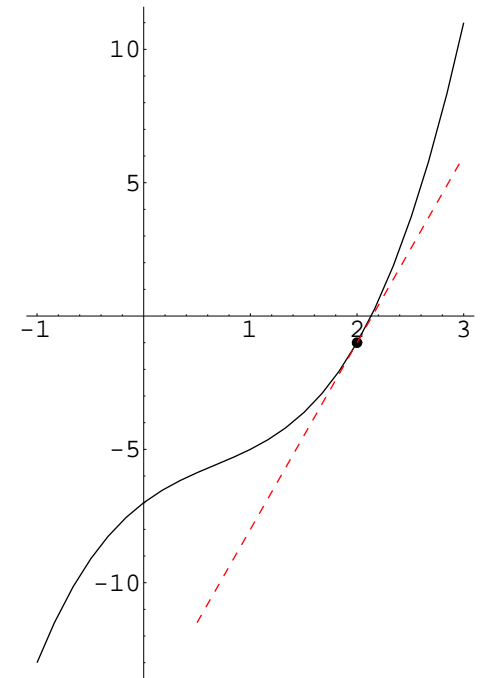
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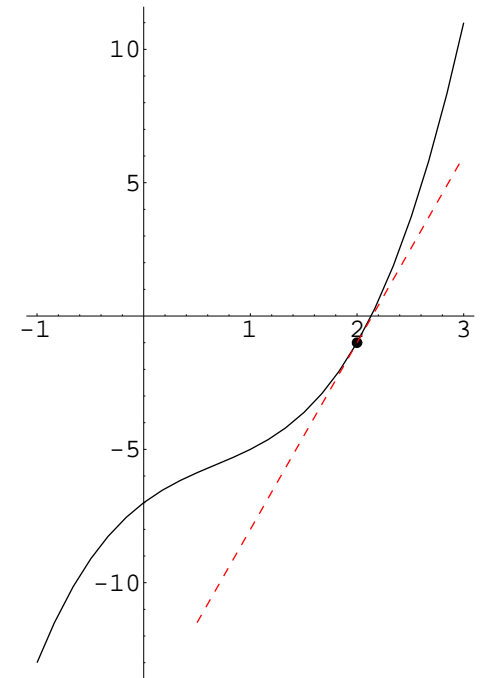
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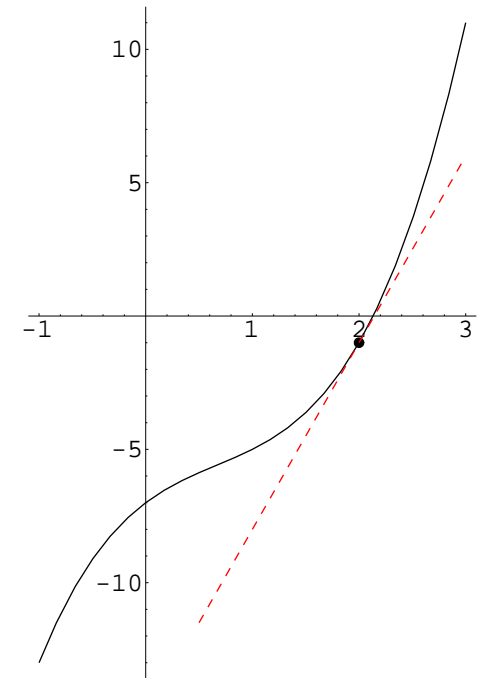
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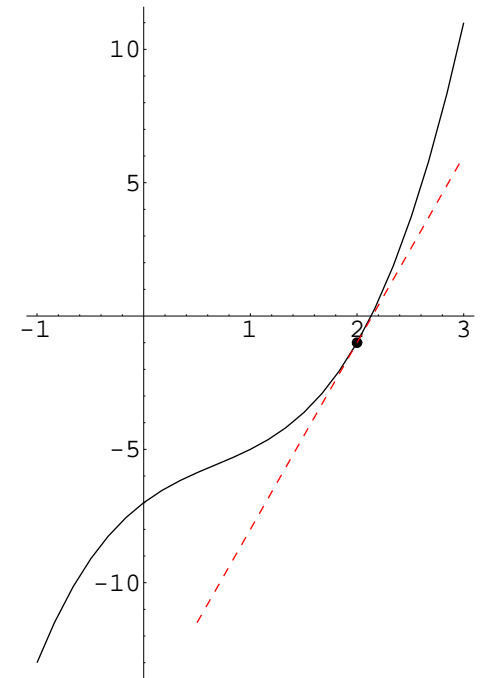
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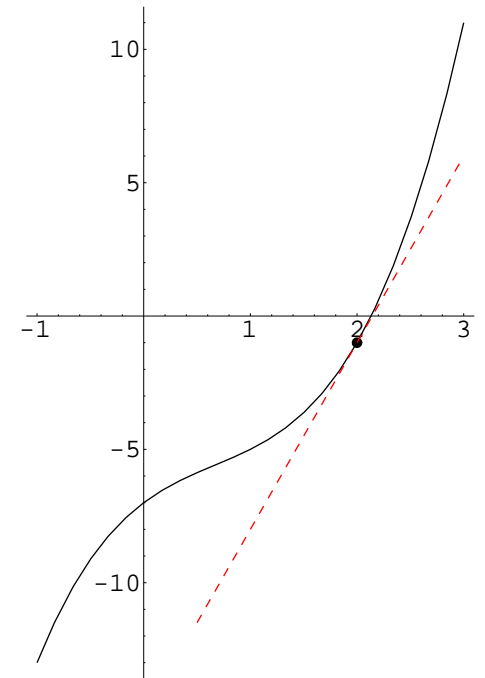
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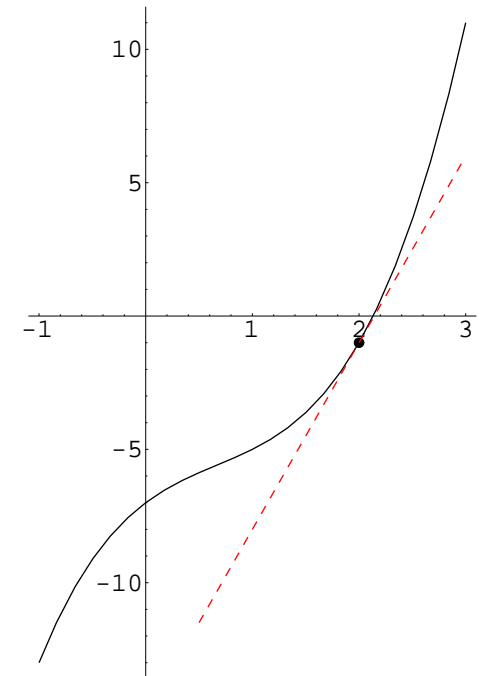
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Equation for tangent line at A $y - (-1) = 7(x - 2)$

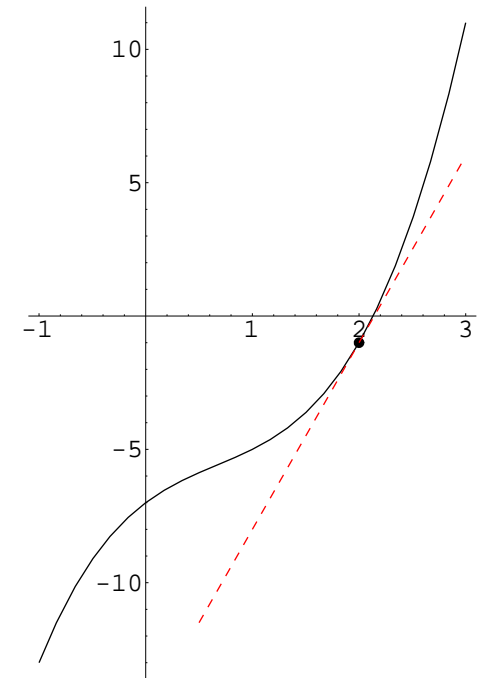
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$$7x - y - 15 = 0$$

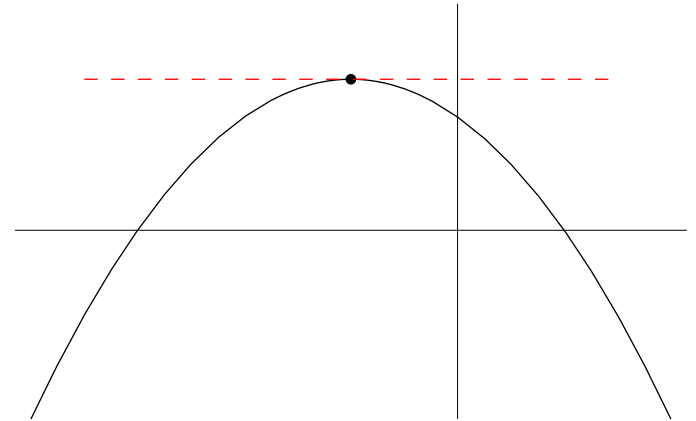
general linear form

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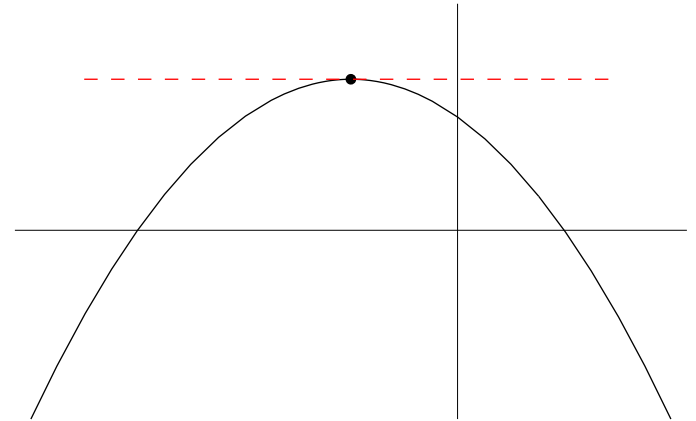
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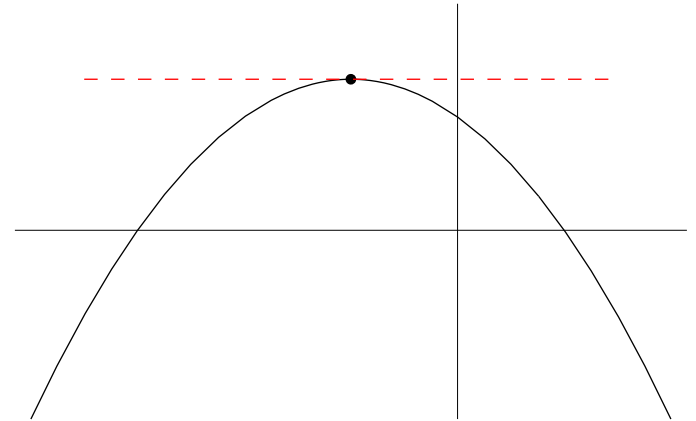
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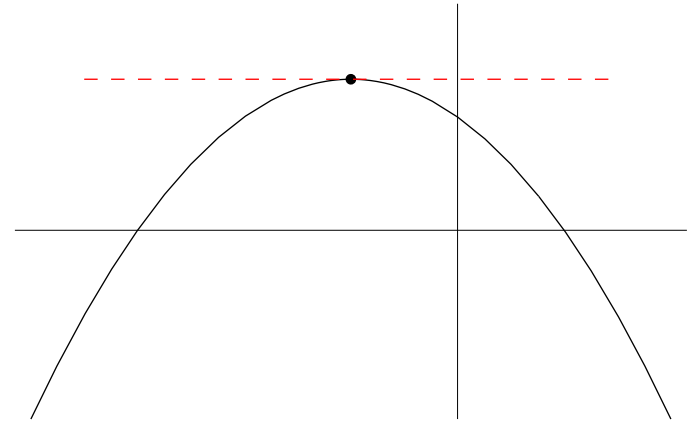
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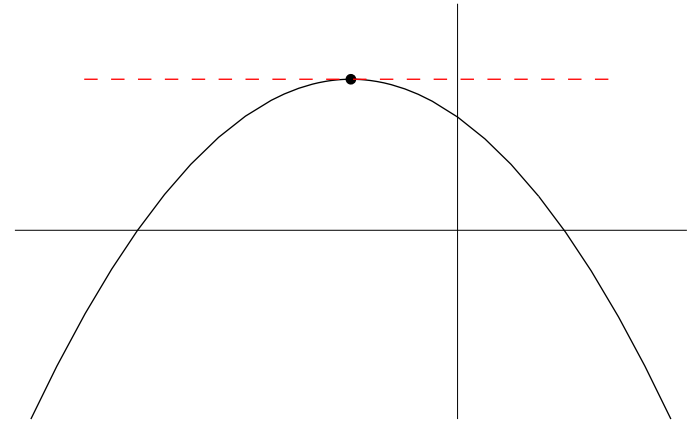


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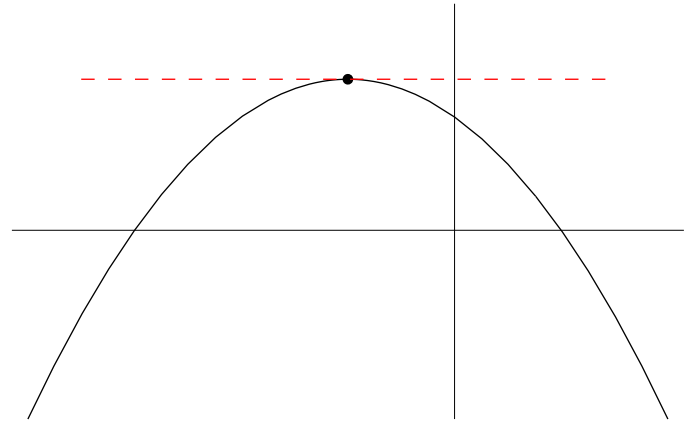
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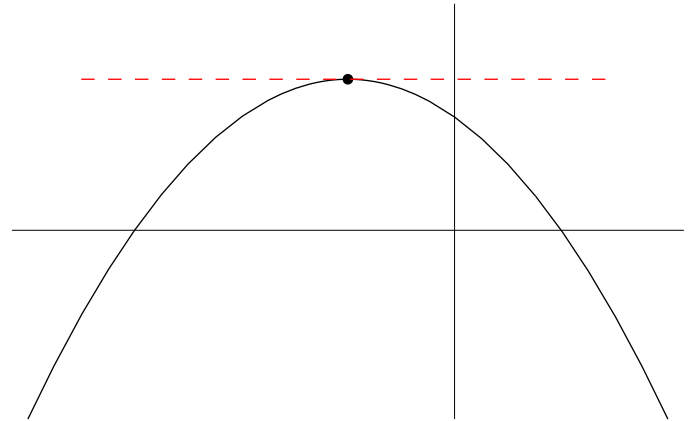


$$\begin{aligned}\text{Solving } \frac{dy}{dx} = 0, \quad -2x - 2 &= 0 \\ x &= -1 \quad x\text{-coordinate of vertex}\end{aligned}$$

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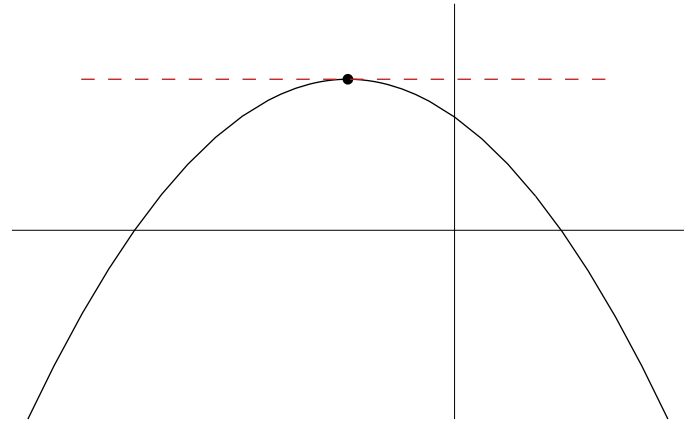
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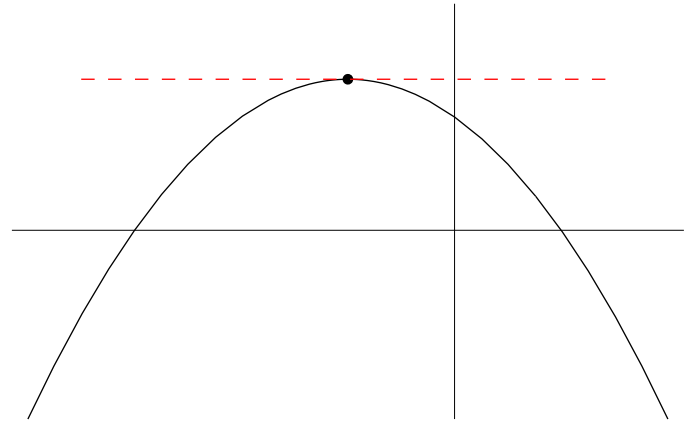
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The vertex is $(-1, 4)$